



WE OWN THE FAB

Sponsorship
Package

MVP-Images

DC GlamourPlus | 301-404-2880 tel | 360-294-1657 fax
www.dcglamourplus.com | glamourplus@gmail.com



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To Whom It May Concern:

I would like to invite you to participate in our upcoming fashion show, titled- **"We Own the Fab"**. The event will be held on Sunday September 26, 2010 at 4:00pm at the Clarion Hotel in Oxon Hill, MD.

DC GlamourPlus will be celebrating its 3rd year of service and we need your help to keep it going. Over the past three years, **GlamourPlus** has been dedicated to developing opportunities for aspiring plus size models, such as the **"We Own the Fab"** fashion show and our online GP Model of the Month photo contest. We are also known for our service in teaching and/or enhancing the abilities of aspiring plus size models, while helping them to build their confidence and self esteem.

DC GlamourPlus is an organized group of aspiring plus size models from the Washington metropolitan area; although we have provided our free services to aspiring plus size models all over the world. As part of our mission- we strive to serve as role models and advocates to women of all ages by aiding to build good self esteem and self confidence, in hopes of inspiring all to love themselves in their own skin.

Your organization can lend a hand in our efforts by making a monetary donation and /or product or service.

The **"We Own the Fab"** fashion show will showcase couture fashions by renowned designers from the Tri State area, that cater to curvy and full figured women. The show will feature aspiring and local celebrity plus size models in an exalting fashion showcase.

This event will provide your organization with a great opportunity to increase your visibility, through the various streams of media and our networks. You will also benefit from positive exposure through your association with DC GlamourPlus. More importantly, you will be helping DC GlamourPlus to bridge the gap in the plus size communities where there is still a lack of opportunities for plus size models- even more, the aspiring plus size models.

Please find enclosed a sponsorship package detailing the benefits of your participation with the **"We Own the Fab"** Fashion Show. For more information, please feel free to contact Kemi Shyree at 301-404-2880 or glamourplus@gmail.com.

Thank you in advance for your consideration and we look forward to hearing from you soon.

Sincerely,

Kemi Shyree
Founder & CEO, DC GlamourPlus



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Sponsorship Benefits & Visibility

CORPORATE SPONSOR \$5,000

- Full-Page color Advertisement in the program booklet
- Named as a Sponsor in media
- Name & Logo Link of company on DC GlamourPlus website: www.dcglamourplus.com
- Banner or signage (provided by the sponsor) in premiere prime locations at the event
- Commercial advertisement broadcasted during the event and featured on the event's video
- Promotional flyers/posters reaching 15,000 + throughout the Washington metropolitan area
- 10 complimentary VIP tickets (*which includes preferred seating*)

PLATINUM SPONSOR \$2,500

- Full -Page B/W or ½ page color advertisement in program booklet
- Named as a Sponsor in media
- Name & Logo Link of company on the DC GlamourPlus website: www.dcglamourplus.com
- Banner or signage (provided by the sponsor) in high traffic location at the event
- Commercial advertisement broadcasted during the event
- Promotional flyers/posters reaching 15,000 + throughout the Washington metropolitan area
- 8 complimentary VIP tickets (*which includes preferred seating*).

GOLD SPONSOR \$1,000

- Full- Page B/W advertisement in the program booklet
- Named as a Sponsor in media
- Name & Logo Link on the DC GlamourPlus website: www.dcglamourplus.com
- Banner or signage (provided by the sponsor) at the event
- Promotional flyers/posters reaching 15,000 + throughout the Washington metropolitan area
- 6 complimentary VIP tickets (*which includes preferred seating*).

SILVER SPONSOR \$500

- 1/2 Page B/W advertisement in the program booklet
- Named as a Sponsor in media
- Name & Logo Link on the DC GlamourPlus website: www.dcglamourplus.com
- Banner or signage (provided by the sponsor) at the event
- Promotional flyers/posters reaching 15,000 + throughout the Washington metropolitan area
- 4 complimentary VIP tickets (*which includes preferred seating*).

BRONZE SPONSOR \$250

- 1/4 Page B/W advertisement in the program booklet
- Named as a Sponsor in media
- Name recognition in program booklet
- Name & Logo Link on the DC GlamourPlus website: www.dcglamourplus.com
- 2 complimentary VIP tickets (*which includes preferred seating*)



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Sponsorship Benefits & Visibility

Product or Service Sponsor

If your company is unable to make a financial contribution at this time, we ask for the donation of your company's products, services, gift certificates etc. *Benefits will be based on the value of your product or service donation.

Program Book Sponsor

You can also support DC GlamourPlus by participating as a program book sponsor of the "*We Own the Fab*" Fashion Show!

Size	B&W	Color
Full Page	\$500.00	\$850.00
Half Page	\$350.00	\$625.00
Third Page	\$275.00	\$525.00
Quarter Page	\$200.00	\$425.00
Name Recognition	\$50.00	

- Full page ads are 8-1/2 11"
- JPEG or .PNG format- Resolution must be 300dpi
- Please attach camera ready artwork
- Deadline for all materials is due by June 30, 2010

Vendor Sponsor

Display or sell your products or services at the "*We Own the Fab*" Fashion Show!

- One- 6 foot rectangle vendor table (you must provide table skirt/cover)
- Name & Logo Link on the DC GlamourPlus website www.dcglamourplus.com
- 1 complimentary admission ticket

Thank you for your interest and support!



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Sponsor Sign-Up Form

Contact Name: _____ Title: _____

Company Name (as you would like it listed):

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Please sign us up for:

Corporate Sponsorship Package \$5,000

Platinum Sponsorship Package \$2,500

Gold Sponsorship Package \$1,000

Silver Sponsorship Package \$500

Bronze Sponsorship \$250

I am unable to attend but wish to contribute \$ _____ to support GlamourPlus

Our Company would like to donate a Product/Service:

Product/Service Donation *(Please provide a detailed description)*

Product/Service: _____ Value \$ _____

Program Booklet Ad Only

I would like to purchase an Ad in the We Own the Fab Program Booklet:

Full Page Color \$850 Full Page B/W \$500

Half Page Color \$625 Half Page B/W \$350

Third Page Color \$525 Third Page B/W \$275

Quarter Page Color \$425 Quarter Page B/W \$200

Name Recognition \$50

We agree to indemnify the publisher against any claim resulting from unauthorized use of any names, photographs, sketches, artwork, registered trademarks, labels or words in our advertisements.

Signature of Advertiser (please sign if your sponsor benefit includes advertisement) _____

Date _____

Vendor Sponsor

Vendor Table \$100

Type of Product/Service: _____

Please return this form to us via fax (360) 294-1657 and someone will contact you. If you have any questions, please contact Kemi Shyree at 301-404-2880 or glamourplus@gmail.com. Deadline is June 30, 2010. Revised 3/10